

## REGISTRATION FORM

Please reserve \_\_\_\_\_ ticket(s) at \$110 per person.  
Registration fee includes parking, conference materials, continental breakfast, panel discussions and luncheon with keynote speaker.

Please reserve \_\_\_\_\_ tables of 4 at \$350 each  
\_\_\_\_\_ tables of 6 at \$525 each

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Please make checks payable to “SCAG”** Mail or fax this form and send payment by Wednesday, January 20th to Barbara Dove at the address below. Attendance is limited and seating is guaranteed upon receipt of check only.

**Southern California Association of Governments**  
818 W. Seventh St., 12th Floor, Los Angeles, CA 90017  
Attn: Barbara Dove  
fax: 213.236.1964  
E-mail address: [dove@scag.ca.gov](mailto:dove@scag.ca.gov)

You may also register online at our web site: [www.scag.ca.gov](http://www.scag.ca.gov) by clicking on the link for the Conference under “Upcoming Events”

#2004 Economic Forecast Conference 1-06



Location:  
**SANTA ANITA PARK**  
285 West Huntington Drive  
Arcadia, CA 91007



Exit 210 Freeway at Baldwin Avenue South. Enter Santa Anita through Gate 8 and follow signs to event parking.

## NINTH ANNUAL REGIONAL ECONOMIC FORECAST FOR SOUTHERN CALIFORNIA 2006-2007

# THE RACE Is ON

**Thursday, January 26, 2006  
7:30 AM - 1:00 PM**

**Santa Anita Park  
Front Runner Restaurant  
285 West Huntington Drive  
Arcadia, California 91007**





# Hear From The Handicappers

You are invited to the Southern California Association of Governments' Ninth Annual Regional Economic Forecast Conference, at Santa Anita Park on January 26. You might consider one of America's most beautiful racing venues to be an unusual place to stage an economic conference, but since our theme this year is about races, we thought it would be right on track.

The races you'll be able to watch following our conference feature thoroughbreds, but the races we'll be focusing on in our theme panel are the ones we have to win in order to create a thriving economy and a sustainable future for our region.

As a warm-up to those races, the Director of the California Economic Forecast Project will present the short-term outlook for the state and national economies. Then the top handicappers from the California State Universities at Fullerton and Long Beach will give us their tips on which business sectors will lead the pack in our six-county region over the next two years.

Post time for our feature panel is 10:00 am. Top economists, politicians and business leaders will address the high stakes races the region risks losing: the races to reduce congestion and pollution, provide adequate and affordable housing, create jobs, and compete in the global economy. They'll be sharing their winning strategies, and you will have the opportunity to ask them questions that could stop them in their tracks. But don't bet on it.

As this entire conference takes place in the exclusive Front Runner restaurant, you'll not only enjoy a wonderful view but also a gourmet meal. Then, as the jockeys are saddling up, you can relax and enjoy the keynote presentation. We promise to complete the day's program before the first bugle sounds.

## NINTH ANNUAL REGIONAL ECONOMIC FORECAST CONFERENCE

### PROGRAM

7:30	<b>Registration and Continental Breakfast</b> (Note change in time from "Save-the Date" announcement.)
8:00	<b>Welcome</b> <i>Hon. Toni Young</i> Councilmember, City of Port Hueneme and President, Southern California Association of Governments  <i>Welcome from Arcadia City Council</i>
8:10	<b>Opening Remarks</b> <i>Mark Pisano</i> Executive Director, Southern California Association of Governments  <i>Hon. Jon Edney</i> Councilmember, City of El Centro and Member, Regional Council, Southern California Association of Governments <b>Conference Moderator</b>
8:25	<b>Outlook for the U.S. and California: Sprinting Ahead or Falling Behind?</b> <i>Dr. Mark Schniepp</i> Director, California Economic Forecast Project
8:45	<b>ASSUMPTIONS FOR LOCAL PLANNING: Forecasts for the Regional Economy in 2006-2007</b>  <i>Dr. Anil Puri</i> Dean, College of Business and Economics and Co-Director, Institute for Economic and Environmental Studies, California State University, Fullerton
9:10	<i>Dr. Lisa Grobar</i> Director, Economic Forecast Project and Professor of Economics, California State University, Long Beach
9:35	Q & A: Dr. Puri and Dr. Grobar
9:50	<b>Break</b>

10:00	<b>The Race is On . . . To Address the Long-Term Challenges Facing the Region</b> A panel of experts will offer their insights into SCAG's poor "Report Card" (based on the State of the Region Report released on January 5, 2006) <b>Mark Pisano</b> Executive Director, Southern California Association of Governments <b>Panel Moderator</b> <b>Barry R. Sedlik</b> Undersecretary and Senior Advisor for Economic Development, California Business, Transportation, and Housing Agency <b>Hon. Wendy Greuel</b> Councilmember, City of Los Angeles and Member, Regional Council, Southern California Association of Governments <b>Stephen Levy</b> Director, Center for Continuing Study of the California Economy <b>Debra Man</b> CEO/General Manager, Metropolitan Water District of Southern California
11:30	<b>Break</b>
11:45	<b>LUNCHEON</b>
12:15	<b>Keynote Presentation</b> <b>KEYNOTE SPEAKER</b> <b>William C. (Bill) Allen</b> President and CEO Los Angeles County Economic Development Corporation (LAEDC)
12:50	<b>Closing Remarks</b> <i>Dr. Bruce DeVine</i> Chief Economist, Southern California Association of Governments
1:00	<b>CONFERENCE ENDS--Races Begin*</b>

\*You will learn the basics of horse racing from two professional "handicappers" assigned exclusively to attendees of this conference.

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